

WHAT THE LANGUAGE GAP IS COSTING YOU

Half your crew speaks Spanish. Half your safety calls are not landing.

One in three U.S. construction workers is Hispanic or Latino. Most foremen do not speak fluent Spanish. Every miscommunicated safety call, every missed timecard reminder, every translated-by-Google instruction is a risk you are absorbing right now. Here is what each one is worth.

\$1.5M+

Average cost of a single workplace fatality in construction

\$200K+

Single serious injury
\$200K to \$500K

10-30%

EMR / workers' comp premium impact after a serious incident

1.5x

Annual salary cost per crew member you lose to turnover

Sources: U.S. Bureau of Labor Statistics, National Safety Council, OSHA enforcement data, industry workforce reports.

WHAT CHANGES WHEN YOU HAVE GOVOZ

Picture this. Your next safety huddle ends with every crew member nodding. They understood every word. Your foreman called out a fall hazard at the deck and the crew responded in two seconds, not twenty. Your timecard reminders went out in Spanish on Friday morning. Zero questions came back at lunch. Your EMR ticked down at the next renewal. Your workers' comp premium followed.

That is what GoVoz delivers. A jobsite where the language gap stops costing you money.

FOUR OUTCOMES YOUR LEADERSHIP WILL NOTICE

Fewer language-driven incidents

Your foreman calls out a hazard. Every crew member hears it in their language in seconds. The 30-second Google Translate fumble that causes near-misses goes away.

Faster onboarding for bilingual hires

New crew members ramp on company policies in the language they understand best. Bilingual workers stop carrying informal translation duty on top of their actual jobs.

Defensible compliance posture

You can show OSHA, your insurance carrier, and your safety committee a documented bilingual communication program. Not a Post-it note workaround.

Workforce retention through advancement

Spanish-speaking crew use GoVoz to learn the English they need to advance. Retention goes up. Recruiting cost goes down. Your bench gets stronger.

→ [See the investment math, license bundles, and how to start on page 2.](#)

THE INVESTMENT

The math is in your favor on day one.

GoVoz Pro: **\$8,500 per month, \$102,000 per year.** Covers up to 500 licensed users.

One prevented serious injury: **saves \$200,000 to \$500,000.**

One prevented fatality: **saves \$1.5M to \$3M.**

EMR improvement of 0.05: **saves 5 to 15% on workers' comp premium for years.**

The pilot pays for itself if it prevents one incident in five years. The math holds even if you do not believe our adoption numbers.

LICENSE BUNDLES

By team size. No per-user counting.

STARTER	BUILD	\$8,500/mo	ENTERPRISE
\$1,500/mo	\$3,500/mo	\$8,500/mo	Custom
Up to 50 licenses	Up to 150 licenses	Up to 500 licenses Most popular	500+ licenses

Try GoVoz risk-free for 90 days.

If we are not delivering safety value at your jobsite, cancel and walk away. No future commitments. Billed quarterly in advance. Initial quarter is non-refundable (covers setup, customization, and onboarding).

HOW WE WORK TOGETHER

<p>01 Live demo 20 min walkthrough</p>	<p>02 Proposal Scope, pricing, timeline</p>	<p>03 Customization Brand and content setup</p>
<p>04 Training Recorded + 2 live Zoom sessions</p>	<p>05 Live deployment Crew has access</p>	<p>06 Ongoing support Biweekly check-ins</p>

Limited to first 10 customers. Stop reading and book a call if you want one of these spots.

Founding Partners receive: locked pricing for 24 months (no annual increases), free white-label setup (\$5K-10K value), 20 hours of custom development per year, founder-direct success contact, voice in product roadmap, and Founding Partner badge for use in your own safety communications.

Book your 20-minute call. Protect your next safety briefing.

You talk to the founder directly. No SDRs. No sales funnel. Pick a time on my calendar. We walk through the working app, talk through your specific bilingual workforce challenges, and explain how a 90-day pilot would land at your company. No pressure. No hard sell.

Book directly on my calendar · trina@govoz.ai · GoVoz.ai